



Richard Katter

Agribusiness, Digital Supply Chain, Performance Improvement, EY

Richard is an Agricultural Economist and leads EY's Agribusiness Digital Supply Chain Team and is one of EY's leading global agriculture SMRs.

Having grown up in Northern Queensland immersed in primary production and having spent his teenage years working in Agriculture, Richard has a deep understanding of the challenges and opportunities facing the sector from source through to final consumption.

He offers 15 years proven success driving profitability improvement, productivity gains and cost rationalisation through supply chain interrogation and economic analysis. He has background in diverse leadership roles domestically and internationally including as an economics and investment strategist and researcher for a leading UK based fund manager. He is highly regarded in identifying potential for positive market growth.

His strong analytical capabilities and significant interpersonal skills enable him to successfully work with teams to convert opportunities into bottom-line growth, from strategy through to implementation.

Richard undertakes performance improvement at all levels along the value chain leveraging innovative digital solutions to optimise traditional agricultural challenges. Richard has also worked as an Economist driving performance improvement in both the mining and real estate sectors.