

THE COMMONWEALTH INNOVATION FORUM 2018

Innovation: It's our common wealth

5-6 April 2018 | Brisbane Convention & Exhibition Centre

overview

Innovation is widely recognised as an essential process in economic, social and public growth among civilisations and consequently most countries maintain plans and policies to support innovation. Recognising the need to include innovation in the discussions at G20, Life Sciences Queensland Ltd (LSQ) brought together innovation leaders in the period leading up to the G20 Summit to initiate discussions on the role of innovation in economic development.

As an innovation advocate and an industry organisation representing nearly 130 entities (at the time) involved in, or supporting innovation; and in conjunction with the G20 Summit held in Brisbane in 2014, LSQ hosted the inaugural event focused on innovation (I-20) at the Brisbane G20. LSQ believes it is important for the dialogue around innovation as a driver of economic and social outcomes to continue in order to identify and illustrate future opportunities for growth and cooperation amongst nations in the innovation industry.

Building on the success of I-20 in 2014, LSQ will continue this discussion amongst the Commonwealth Nations and will leverage the Commonwealth Games being held in April 2018 on the Gold Coast.

The 2018 event is going to coincide with the Commonwealth Games being held here in Queensland. It is a forum to explore the innovation that will feed, fuel and heal the peoples of the Commonwealth. Innovation: it's our common wealth. The intent is to draw speakers from across the Commonwealth Nations and to leverage the presence of the Commonwealth dignitaries who will be visiting at that time.

c/- www.tcif.co



Event Host



Life Sciences Queensland

event partners

DESTINATION GOLDCOAST.™



current as at October 2017

event snapshot: I-20 2014

ATTENDEES

SPEAKERS





FEEDBACK

Thanks for the letter and the photos. It was a great pleasure participating in the event and working with your entire team. I look forward to keeping in touch and collaborating on many future projects.

- Jack A. Bobo

Belated thank you for the invitation to the I 20 and also a big congratulations to the successful event, thanks to your determination no doubt.

- Noo Smith

Congratulation to Mario and I-20 team for pulling out such an spectacular event during the G-20 meeting. I think the team was very well disciplined, professional, effective and very friendly. I also think the scientific content of the program was truly cutting-edge and speakers/panellists were truly remarkable. To me this was a fantastic experience and I thank Mario and his team to including me and SBMT on the healthcare panel.

- Babak Kateb

Thank you and the LSQ team for the opportunity to attend such an notable inaugural I-20 event. Given the challenges of pulling this together during G20, my congrats on putting together a really fine program - some great speakers, panellists and range of topics!

- Dugald Anthony, Trade Advisor – International Health, Austrade

Great event last Friday. Thanks again for the invitation. I thought it was very impressive all round and the visual presentation and branding was very professional. I particularly enjoyed the bioeconomy and finance sections.

- Robert Speight

Thanks so much for having me at the I-20. It was a great event! Congrats to you and Mario on a job well done.

- Mark Krumm, US Embassy, Canberra

Congratulations, you did a fantastic job under tough circumstances. It was a brilliant day, and no doubt the first of many I20's to come.

- Peter Andrews

Congratulations again on the I-20 event, out of interest there were a few folks in the crowd talking about it at the Obama speech at UQ following day, which is a good sign.

- Shane Arnott

Congratulations to you and your team on I 20, a most successful event! Every aspect from plenary speeches, to the keynote address and the panel discussions was well coordinated with stimulating presentations and a format which really worked – so hard to get right with panels.

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Look forward to hearing that your initiative has become a feature G20 event in the future.

- Petrina Gilmore

Thanks for organising a great event last week. The material was topical and the speakers excellent.

- Dean Alle

sponsorship opportunities

TCIF Supporting/Naming Rights Partner

SOLD | Maximum of one (1) opportunity

Sponsor Benefits:

- Naming rights for the event
- Speaking spot: introduction of Welcome Reception Speech
- Five (5) complimentary full registrations for TCIF18 (including all associated social functions)
- Display of corporate pull-up banner in main foyer (placement by LSQ)
- Display of corporate pull-up banner at all associated social functions (placement by LSQ)
- Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section
- Inclusion of 250 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) page advertisement in delegate handbook
- Inclusion of 120pxl width x 600pxl height website banner advertisement on conference website with link to sponsor's nominated website URL
- One (1) Exhibitor Space branded with corporate logo

**DESTINATION
GOLDCOAST.™**

TCIF Pop Up Radio Principal Partner

AUS\$11,000 inc. GST | Maximum of one (1) opportunity

Sponsor Benefits:

- Five (5) complimentary full registrations for TCIF18 (including all associated social functions)
- Verbal acknowledgement before and after each session in podcast stream
- Professional interview (live or pre-recorded) included in live audio stream for use in the podcasts
- Display of corporate pull-up banner in main foyer (placement by LSQ)
- Display of corporate pull-up banner at all associated social functions (placement by LSQ)
- Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section
- Inclusion of 250 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) page advertisement in delegate handbook
- One (1) Exhibitor Space branded with corporate logo

TCIF Premium Session Partner

SOLD | Maximum of one (1) opportunity



Sponsor Benefits:

- Two (2) complimentary full registrations for TCIF18 (including all associated social functions)
- Brief corporate overview (approximately one minute) before the relevant session podcast stream*
- Professional interview (live or pre-recorded) included in live audio stream for use in the podcasts*
- One (1) Exhibitor Space branded with corporate logo
- Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section
- Inclusion of 150 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of one (1) page advertisement in the delegate handbook
- Input and advice will be sought for one (1) session – JCU to provide a brief synopsis of the proposed TCIF Session; suggest moderator and speakers (in consultation with LSQ and to be approved by LSQ and TCIF Advisors).

TCIF Major Partner

AU\$5,500 inc. GST | Maximum of three (3) opportunities

Sponsor Benefits:

- Four (4) complimentary full registrations for TCIF18 (including all associated social functions)
- Display of corporate pull-up banner in main foyer (placement by LSQ)
- Display of corporate pull-up banner at all associated social functions (placement by LSQ)
- Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section
- Inclusion of 150 word company profile, corporate logo and website link on conference website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on conference signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)
- Inclusion of one (1) page advertisement in delegate handbook.

TCIF Site Visit Partner

SOLD | Maximum of one (1) opportunity

Sponsor Benefits:

- Two (2) complimentary full registrations for TCIF18 (including all associated social functions)
- Inclusion of corporate logo on TCIF18 website with hyperlink to specific URL in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on TCIF18 signage
- Inclusion of corporate logo on screens in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)



TCIF Session Partner

AU\$3,850 inc. GST | Maximum of six (6) opportunities

Sponsor Benefits:

- Two (2) complimentary full registrations for TCIF18 (including all associated social functions)
- Verbal acknowledgement before and after the relevant session podcast stream*
- Display of corporate pull-up banner at all associated social functions (placement by LSQ)
- Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section
- Inclusion of corporate logo in delegate handbook, on program and on TCIF18 signage
- Display of corporate pull-up banner next to podium in relevant session room (placement by LSQ)
- Placement of one (1) piece of marketing collateral (brochure or similar) on chairs within relevant session room (excluding note pads and pens).

TCIF Speaker Gift Partner

\$880 inc. GST [or \$550 inc. GST per Session for 2+ Sessions] | Maximum of six (6) opportunities

Sponsor Benefits:

- LSQ to source gifts - sponsor suggestions welcome
- One (1) complimentary full registration for TCIF18 (including all associated social functions)
- Display of corporate pull-up banner in relevant session room (placement by LSQ)
- Inclusion of corporate logo in delegate handbook, on program and on TCIF18 signage
- Inclusion of corporate logo on screens in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)

TCIF Exhibitor

LSQ Jewels

AU\$550 inc. GST

LSQ Members + Commonwealth Country Exhibitors[#]

AU\$1,320 inc. GST

Non-Members

AU\$2,750 inc. GST

Maximum of eighteen (18) opportunities

Sponsor Benefits:

- One (1) complimentary full registration for TCIF18 (including all associated social functions)
- One (1) Exhibitor Space branded with corporate logo
- Inclusion of corporate logo on TCIF18 website with hyperlink to specific URL in exhibitors' section
- Inclusion of 250 word exhibitor profile, corporate logo and website link on TCIF18 website in exhibitors' section
- Inclusion of corporate logo in delegate handbook and on TCIF18 signage
- Inclusion of corporate logo on screen in between sessions
- Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)

Other

LSQ is open to tailoring partnership and sponsorship packages to better suit your business objectives. Please don't hesitate to contact us at info@lsq.com.au to discuss your specific needs.

Benefits	TCIF Lanyard Partner	TCIF Pen Partner	TCIF Note Pad Partner	
Two (2) complimentary full registrations for TCIF18 (including all associated social functions)	✓	✓	✓	
Display of corporate pull-up banner at all associated social functions (placement by LSQ)	✓	✓	✓	
Inclusion of corporate logo on delegate name tag lanyards (sponsor to supply lanyards)	✓			
Inclusion of pen on chairs in session room (sponsor to supply pens)		✓		
Inclusion of note pad on chairs in session room (sponsor to supply note pads)			✓	
Inclusion of corporate logo on conference website with hyperlink to specific URL in partners' section	✓	✓	✓	
Inclusion of corporate logo in delegate handbook	✓	✓	✓	
Inclusion of corporate logo on screen in between sessions	✓	✓	✓	
Inclusion of corporate logo on all TCIF18 marketing collateral (from time of sponsorship allocation)	✓	✓	✓	
Inclusion of one (1) page advertisement in delegate handbook	✓	✓	✓	
	Investment	AU\$2,200 inc. GST	AU\$1,650 inc. GST	AU\$1,650 inc. GST
	Maximum Opportunities Available:	One (1)	One (1)	One (1)

TCIF Advertising Options

TCIF Delegate Handbook double-page centre spread Advertisement

AU\$770 inc. GST | Maximum of one (1) opportunity

TCIF Delegate Handbook outside back cover Advertisement

AU\$770 inc. GST | Maximum of one (1) opportunity

TCIF Delegate Handbook inside front cover Advertisement

AU\$660 inc. GST | Maximum of one (1) opportunity

TCIF Delegate Handbook inside back cover Advertisement

AU\$550 inc. GST | Maximum of one (1) opportunity

TCIF Delegate Handbook single-page Advertisement

AU\$330 inc. GST | Maximum of five (5) opportunities

* Pending TCIF utilises Pop Up Radio

Limited to the 52 Commonwealth Country Agencies

The TCIF Partner & Exhibitor Packages are subject to change

LSQ reserves the right to make changes to any and all packages without prior notice



Life Sciences Queensland

Sponsorship Application Form

Contact Details

Title:	First Name:	Last Name:	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Position:	Company:		
<input type="text"/>	<input type="text"/>		
Email:	Website:		
<input type="text"/>	<input type="text"/>		
Mobile:	Telephone:	Fax:	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Address:	<input type="text"/>		
City:	<input type="text"/>	Post Code:	<input type="text"/>
Country:	<input type="text"/>		

Payment Details

Type of Sponsorship:	<input type="text"/>	Total Investment:	AU\$ <input type="text"/>
Payment Method:	<input type="checkbox"/> Please send me a tax invoice	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
	<input type="checkbox"/> Cheque: please make cheques payable to Life Sciences Queensland Limited		
Credit Card Number:	<input type="text"/>		
Name on Card:	<input type="text"/>	Expiry:	<input type="text"/>
Signature:	<input type="text"/>	<input type="checkbox"/> I agree to the Terms & Conditions refer overleaf	

Life Sciences Queensland Limited (LSQ)

ACN: 151 534 664 | ABN: 22 151 534 664.

This is a tax invoice for GST purposes when a payment is made. Please retain a copy for reimbursement purposes.

LSQ OFFICE USE ONLY

Date Received:

Time Received:

Initials:

Terms & Conditions

1. All information contained in this sponsorship and exhibitor package is current at time of production - please check the event website or www.lsqa.com.au for latest terms and conditions details.
2. All prices are in Australian Dollars and are inclusive of 10% GST.
3. LSQ reserves the right to make changes to any and all packages without prior notice.
4. Applications will be date and time stamped and will be processed strictly in order of receipt of applications.
5. Incorporation of corporate logo on relevant materials, including website, will only take place once payment has been made.
6. Supply of logos is to be of appropriate size and quality to allow reproduction is the sole responsibility of the sponsor - LSQ reserves the right to refuse to use any substandard logos.
7. LSQ reserves the right to refuse any sponsorship and/or advertising application at its sole discretion.
8. Cancellations must be received in writing four (4) weeks prior to the event. There will be no refunds after this time - substitutions allowed. Refunds will incur a processing fee of 3% for each application.
9. LSQ must adhere to all relevant Privacy Regulations in relation to the collection of personal data from delegates. The purpose for which the data is being collected must be clearly displayed, and the data only used for these purposes. Business cards collected for a prize draw should be used only for this purpose, unless delegates are clearly informed that the cards may be used for follow-up contact.
10. Delegate lanyard sponsors must provide their logos in EPS format to LSQ six (6) weeks prior to the event.
11. Inclusion in marketing collateral, delegate handbooks and other hard copy materials is subject to confirmation of sponsorship and receipt of logo prior to printing deadline. If confirmation is received after the printing deadline, the sponsor logo will be included on the event website only (as applicable).
12. All promotional items, delegate gifts, advertisements, satchel inserts, prizes and giveaways must be sent to LSQ for approval four (4) weeks prior to the event - sponsors remain liable for their goods.
13. LSQ will not collate individual sponsor's material. If the material is not collated, only one (1) piece will be included at the discretion of LSQ.
14. Some sponsorship benefits are subject to the sale of other sponsorship packages and may be withdrawn at the discretion of LSQ. Sponsors will be notified in relevant instances - and in cooperation with the sponsors, suitable alternatives will be negotiated.
15. Colour, style, type and size of delegate satchels, delegate compendiums, aprons, lanyards and all other event related products, collateral and all other printed matter is at the sole discretion of LSQ.
16. Events may be cancelled if registration levels are not met. In this instance, you will be notified by LSQ.